



Catering Business Plan



Congratulations on starting your catering business! Creating a detailed business plan is the best way to set yourself up for success and get funding from potential investors.

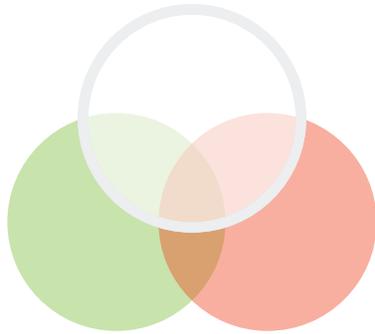


Instructions

Before you start filling out the fields in this template, create your cover page. This should include the following information about your business:

- **Logo**
- **Name**
- **Address**
- **Phone number**
- **Email address**
- **Website**

**Let's get
started!**



ADD YOUR
Business Logo

Executive Summary

Company Description

Branding

Sample Menu and Pricing

Legal Structure of Your Business

Marketing Analysis

Marketing Strategy

Loans and Financing

Operation Costs and Financial Projections

Certificate of Insurance (COI)



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www.flipprogram.com