

The Complete Farmers Market Vendor Checklist

Travel, Setup, and Venue Preparation

- Confirm market location
- Know your parking options
- Identify appropriate unloading zones
- Understand shelter/structure availability
- Read the market's code of conduct
- Learn which amenities are available to you
- Read reviews of the market from customers and other vendors

Licenses and Permits

- Food handler's permit
- Grower's permit (if you grow and sell fresh produce)
- Egg handler's permit (if you sell fresh eggs)
- Cottage food license (if you sell homemade foods)
- Sales tax permit
- Business license

Remember: Check with your city or county government to confirm which licenses you need!

Personal Items

- Weather-appropriate clothing
- Snacks and beverages
- Sunscreen
- Sunglasses or a hat
- Comfortable shoes
- Hand sanitizer
- Insect repellent
- Cell phone charger
- Space heater or portable fan
- Aspirin
- Lip balm

Display Items and Inventory

- Inventory
- Folding table
- Chair(s)
- Tent or canopy
- Tent weights
- Tablecloth
- Signage
- Baskets, crates, and shelving
- Props
- Food scale

Sales Counter and Customer Service

- Your point of sale (POS) system
- Card reader
- Cash (small bills and coins)
- Cash apron
- Lockbox
- Receipt book
- Calculator
- Record-keeping book
- Bags, boxes, and crates
- Wheelbarrows
- Tissue paper
- Sweets (for kids)
- Treats and a water bowl (for pets)

Cleaning and Safety Supplies

- Broom
- Disposable gloves
- Paper towels
- Rags
- Food-safe disinfectant spray
- Garbage bags
- Wet floor signs
- First Aid kit

Promotional Materials

- Business cards
- Signs around your booth with your contact info
- Free samples of your products
- Recipe cards

Liability Insurance

- Farmers market insurance (general + product liability coverage)
- Tools and equipment coverage (add-on)
- Cyber liability coverage (add-on)
- Professional liability coverage (add-on)

Need a policy? Get farmers market insurance from Food Liability Insurance Program (FLIP) starting at \$25.92/mo.!

