



# Concession Stand **Business Plan**

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**Congrats on starting your concessionaire business! Your business plan will serve as a road map to achieving your goals, and this template helps you organize it all. Let's get started!**

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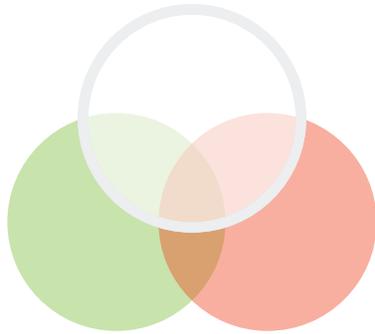


# Instructions

**Before you fill out the fields in this template, create your cover page. Include your:**

- **Logo**
- **Name**
- **Address**
- **Phone number**
- **Email address**
- **Website**

**Let's get  
started!**



ADD YOUR  
Business Logo

# **Executive Summary**

## **Company Description**

### **Branding**

### **Sample Menu and Pricing**

### **Legal Structure of Your Business**

**Marketing Analysis**

**Marketing Strategy**

**Loans and Financing**

**Operation Costs and Financial Projections**

**Certificate of Insurance (COI)**



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