



# Food Trailer Business Plan

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**Congrats on starting your food trailer business! With your business plan, you'll be prepared to apply for funding and keep on track to reach your goals.**

[www.flipprogram.com](http://www.flipprogram.com)



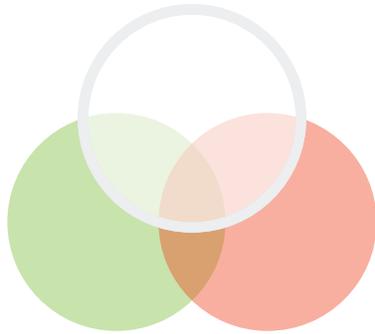
# Instructions

**Before you add information about your business to this template, create your cover page. This page includes your:**

- **Logo**
- **Name**
- **Address**
- **Phone number**
- **Email address**
- **Website**

After creating your cover page, use the text boxes beneath each section to add your information.

**Let's get  
started!**



ADD YOUR  
Business Logo

# **Executive Summary**

## **Company Description**

### **Branding**

### **Sample Menu and Pricing**

### **Legal Structure of Your Business**

**Marketing Analysis**

**Marketing Strategy**

**Loans and Financing**

**Operation Costs and Financial Projections**

**Certificate of Insurance (COI)**



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